# Cookie Policy - www.tixter.video

#### What are cookies?



This Cookie Policy contains important information on the different types of cookies (small text files) that could be installed on your devices (eg PC, smartphone, tablet) when you visit the website www.tixter.video

According to the Regulation (EU) 2016/679 regarding the protection of personal data, cookies constitute personal data when they can be associated with a device and, therefore, to an identifiable person.

# **Types of cookies**

There are different types of cookies that contain different information and perform different functions (eg execution of computer authentication, monitoring of sessions, storage of preferences for sending targeted advertising messages, etc). Each cookie, in turn, contains different data (eg the name of the server it came from, a numeric identifier, etc.). This data can remain in the user's device for different time periods - a browser session, a few hours, several days or for longer periods.

Technical cookies	Third-party analytical cookies used as technical Definizione	وOo Profiling cookies
Cookies that are used to browse or provide a service requested by the user. They are not used for further purposes.	The analytical cookies of third parties can be assimilated to technical cookies only if used for the purpose of optimizing the site by the owner of the site, to collect information in aggregate form on the number of users and how they visit the site.	Cookies used to track user navigation on the web and create profiles on his tastes, habits, choices, etc. With these cookies, advertisements can be sent to the user's terminal in line with the preferences expressed by the user in his online navigation.
Need to install on the user's device		
Technical cookies are necessary for the proper functioning of the site. Without the use of these cookies, some operations could not be completed or would be more complex and / or less secure. Therefore, technical cookies are indispensable.	When used as technical cookies and when anonymization measures are required by the Guarantor, analytical cookies are necessary to allow the site owner to improve the functioning of the site and the user experience on the site.	Profiling cookies are not strictly necessary for the proper functioning of the site and, therefore, the user can decide whether to install such cookies or not.
User consent required?		
Technical cookies do not require user consent, as they are necessary for the proper functioning of the site.	The user's consent is not required, as we have activated the anonymization function of the IP address and use the data in aggregate form.	For the installation of profiling cookies it is necessary the user's consent, which can be manifested or revoked by the user.

### How to express your choice regarding the cookies used by the site

• Google Analytics (Third-party analytical cookies used as technical cookies)

If you do not want your data to be used by Google Analytics, you can install the browser add-on in the manner described by Google at the following addresses:

https://support.google.com/analytics/answer/181881?hl=en https://tools.google.com/dlpage/gaoptout

Installing this add-on prevents the Google Analytics JavaScript code (ga.js, analytics.js and dc.js), running on a website, from sharing information with Google Analytics about your business when you visit our site .

#### • *Third-party profiling cookies*

These cookies are activated by clicking "Accept" on the information banner that appears when you start browsing the site (or closing the banner or "skipping" the banner, selecting another element of the site).

In addition, you can disable cookies even by changing your browser settings. We remind you, however, that disabling technical or navigation cookies can cause the site to malfunction or could make some features unavailable. Each browser has different procedures for managing settings. Here are the links to the instructions for the most common browsers:

Internet Explorer: <u>http://windows.microsoft.com/it-it/windows7/block-enable-or-allow-cookies</u>

Google Chrome: <u>https://support.google.com/accounts/answer/61416?hl=en</u>

Apple Safari: http://www.apple.com/legal/privacy/it/cookies/

# **Mozilla Firefox:**

https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie

## Buttons and widgets of social networks

The social buttons are the "buttons" on the site that depict the icons of social networks (eg Facebook, LinkedIn, YouTube and Twitter) and that allow you to interact with a "click" directly with social platforms. The social buttons on this site are links that refer to Netlex accounts on social networks depicted. Through the use of these buttons are therefore not installed on the site third-party cookies.

In any case, the links are shown where the user can read the privacy policy regarding the management of the data by the social networks to which the buttons refer:

https://www.linkedin.com/legal/cookie-policy

https://www.facebook.com/help/cookies/

https://twitter.com/privacy

https://www.google.com/intl/en/policies/privacy/